

Moncton Community Profile 2013



Moncton
Industrial Development

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**MONCTON
FOR BUSINESS**

**IT JUST
MAKES
SENSE**

February, 2013

A SNAPSHOT OF MONCTON LIVING!



Foreword



This publication has been compiled for business and industry to facilitate their assessment of the economic factors and the community climate of the Greater Moncton area.

The contents are, to the best of our knowledge, factual and have been obtained from a variety of authoritative sources. Additional information is available on Moncton and about our industrial parks.

Moncton Industrial Development Limited is an agency of the City of Moncton. Incorporated in 1959, its purpose is to foster and promote the city's industrial and economic development.

We appreciate your interest in our area, and feel confident that you will enjoy doing business in Greater Moncton.

Moncton Industrial
Development



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Historical Background

The first European settlement of the location now occupied by Moncton occurred early in the eighteenth century, when Acadian pioneers established a village at the bend of the Petitcodiac River, naming it le coude or “the elbow”. This settlement was destroyed by British forces in 1758, during the Seven Years’ War. Most of the inhabitants fled northward to lands still controlled by France, although a few were captured and removed to Nova Scotia.

The area lay vacant until 1766, when eight families of Dutch/German origin arrived from Pennsylvania. The site was renamed Monckton, after Lt.-General Robert Monckton, second in command to James Wolfe at the Battle of the Plains of Abraham. Large numbers of Loyalists, repatriated Acadians, Irish, and other immigrant groups came to the region over the following century, establishing a multi-cultural heritage which is still one of the area’s great assets.

Shipbuilding was the first major business in the area, and by 1855, led to incorporation of the Town of Monckton, a designation which was rescinded in 1862 when the industry failed. The coming of the Intercolonial Railway in 1872 gave Moncton a second chance. By 1885 it was recognized as the fastest-growing Canadian centre east of Montreal. Moncton (minus the “k”) became a city on April 23, 1890. The civic motto “Resurgo” - “I rise again” - refers to its rebirth.

Geography

The Greater Moncton Area is located in the County of Westmorland, in the Southeast corner of the Province of New Brunswick. It encircles a sharp bend in the Petitcodiac River at a point located 30 km from the Northumberland Strait and 48 km from Chignecto Bay at the head of the Bay of Fundy. Significant tidal influence can be felt at this location.

Latitude:	46° 06’N
Longitude:	64° 42’W
Elevation:	10-75 metres above sea level

Geologically, Moncton lies in the New Brunswick Lowland, a part of the St. Lawrence Plain. The rock is sedimentary, laid down during the Mississippian and Devonian periods (320-360 million years ago). It consists of sandstone, conglomerate, and some shale, with the addition of anhydride, gypsum, siltstone, limestone, and dolomite. The basement level is pre-Carboniferous in nature. Soils of the area developed on glacial till and are relatively stone-free. They consist largely of poorly drained clay loam derived from shale and sandstone. Portions of the area, particularly in the eastern and southeastern sections, are made up of well-drained loam and clay loam.

Within the area there is a considerable amount of marshland. Vegetation, in these sections tends to consist primarily of grasses, skirted by stands of black spruce, hemlock, poplar and red maple. East of the river, vegetation is mixed, with stands of beech, maple and yellow birch.

Exploitable deposits of clay, barite, gravel, and building stone are found within the boundaries of the area. To the south are found small deposits of several minerals, including coal, halite, limestone, gypsum, petroleum, copper, manganese, zinc and lead.

Climate

The climate of the Greater Moncton Area is predominantly continental, despite its proximity to the sea. The continental climatic type is characterized by a wide range of temperatures and an annual rainfall which is somewhat less than that found in an oceanic climate. However, in the Moncton area, the close presence of a large body of water moderates the temperatures and ensures relatively even precipitation throughout the year.

Recording stations within the area report average frost-free periods varying between 105 and 131 days, with average last spring frosts about May 23 and average first fall frosts about September 22. There is precipitation an average of 166 days per year.

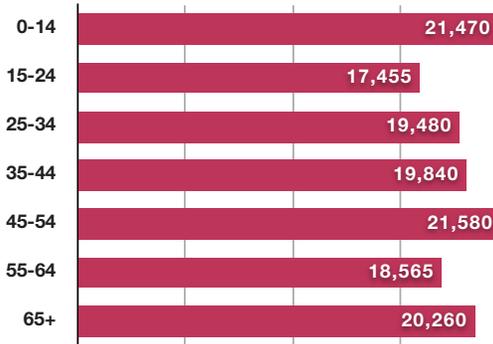


Population

The population in the Greater Moncton CMA increased by 9.7% from the 2006 census to the 2011 census reaching a total population of 138,644 broken down as follows:

City of Moncton	69,074
Town of Riverview	19,128
City of Dieppe	23,310
Peripheral Area	27,132
Moncton CMA	138,644

Age Groups - Census 2011



To assess Greater Moncton’s sphere of economic influence adequately in the context of Atlantic Canada, it is useful to examine the population which lives within a three-hour drive of the City, as shown on the locator map on page 17. Living within a three-hour travel radius are some 1,400,000 people, about 75% of the Maritime population.

A Bilingual Community

Based on the 2006 Census of Canada, English was claimed as the mother tongue of 62% of the population of Greater Moncton; French was the first language learned by 35% of the population; another 1% claimed both while the remaining 2% reported a variety of other languages, among which Italian, German, Chinese and Dutch were present in significant numbers.

Household Patterns

There are an estimated 59,131 household units in the Moncton CMA, with an average of 2.3 persons per unit. Family groups made up 71% of these households. The estimated average household income in 2011 was \$75,717 and estimated average expenditures total \$72,909. The average per household in retail sales is estimated at \$37,200.

Incomes

The estimated average 2011 full-time employment income per male was \$59,781. Average full-time employment income per female is estimated at \$46,236.

In many families, more than one member participated in the labour force, with the result that the average family income in 2012 is estimated at \$86,295.

Major Industries

Moncton’s central location within the Maritime Provinces gives it a natural advantage as a transportation, communications and manufacturing centre for New Brunswick and the region. Today Moncton is a major transportation and distribution centre supported by a diverse economic base that includes national “back-office” centres, customer service centres, head and regional offices, medical services, education, and retail along with a growing and dynamic manufacturing base.

Resource Industries

Moncton is located at the centre of a resource-rich area of primary industrial activity. While industries such as agriculture, fishing, mining and forestry are not large employers within the economic base of Moncton, their proximity to Greater Moncton makes a significant contribution to its economy in its role as a regional centre.

Agriculture: Most of the agricultural activity around the Greater Moncton Area centres around hog, and dairy farming.

Temperature:	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Year
Daily Average (°C)	-8.3	-7.4	-2.2	3.9	10.7	16	19.4	18.6	13.8	7.8	2.1	-4.9	5.8
Daily Maximum (°C)	-3.2	-2	2.8	8.7	16.5	21.9	25.2	24.4	19.3	12.7	6	-0.5	11
Daily Minimum (°C)	-13.4	-12.8	-7.1	-0.9	4.8	9.9	13.6	12.8	8.2	2.8	-1.9	-9.2	0.6
Precipitation:													
Rainfall (mm)	41.5	28.1	41.7	57.7	94.2	92.9	99.8	75.6	91.8	96	76.9	52.2	848.5
Snowfall (cm)	67.2	52.5	60.9	32.2	4.9	0	0	0	0	3.6	19.8	54.3	295.3
Precipitation (mm)	108.8	80.6	102.6	89.9	99.1	92.9	99.8	75.6	91.8	99.7	96.7	106.3	1144



Fishing: Commercial saltwater fishing is of prime importance in the area bordering on the Northumberland Strait (30 km from Moncton). Lobster along with other species of fish caught in commercial quantities are processed in plants in nearby coastal communities in Kent and Westmorland Counties.

Natural gas: A distribution network has been built in the Moncton area to supply natural gas from the main line that carries Sable Island Gas. Natural gas service is available in Moncton's industrial parks.

Forestry: Private woodlot owners just outside the Greater Moncton area supply significant quantities of pulpwood to pulp and paper mills in the province. However, Moncton's principal role in the forest industry is as a distribution point for lumber and as the location for some wood-using industries, especially home products like doors and windows.

Regional Market

Many national and international companies find it fast, efficient and economical to serve the Atlantic Provinces from a central base in Moncton. The advantages of locating in Greater Moncton are demonstrated by a variety of well know companies with manufacturing, distribution, and administration operations based here, such as Loblaw Atlantic, Shoppers Drug Mart, Norampac, Irving Personal Care, Royal Bank Telebanking, and Purolator. Moncton's geographic location at the heart of the Maritime market makes it the ideal location for a variety of businesses serving the Atlantic Region.

Retail Trade

Due to its central location, Moncton is at the centre of the largest retail market in Atlantic Canada. Within three hours driving time there are some 1.4 million consumers, representing over \$16 billion in retail sales. In addition to the city's downtown shopping area, there are shopping malls and numerous neighbourhood shops which serve the Greater Moncton area. There has been considerable growth in Moncton's north end with major stores such as Kent Building Supply, Costco, Future Shop, WalMart, Home Depot, Old Navy and much more. The average family income in Moncton is \$86,295 and the per capita retail sales in the Moncton market are estimated at \$15,522.

Estimated retail sales for the Moncton CMA are \$2,200 million. In the Moncton Economic Region (Albert, Kent, Westmorland Counties) retail sales are \$2,951 million while personal income totals \$4,477 million in the Moncton CMA and \$6,214 million in the Moncton Economic Region.

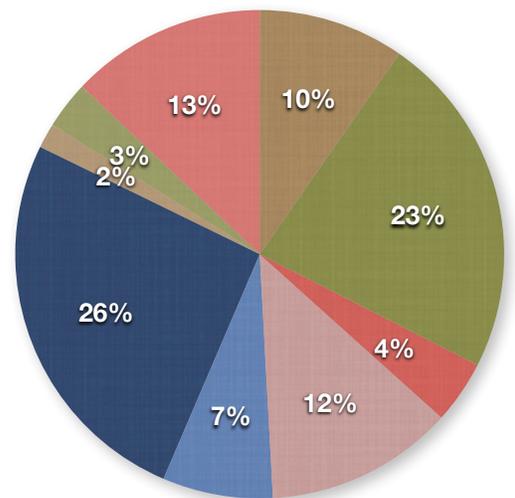
Labour Force

In recent years, the labour force in the Greater Moncton Area has experienced a steady rate of growth in most sectors, with particular emphasis in the financial, administrative, and service sectors. The following table illustrates the distribution of the labour force by major groupings.

Occupations by Major Group:

A - Managerial	7,802
B - Business, Financial, Administration	18,137
C - Education	3,353
D - Soc./Sci./Gov't/Arts/Sports/Religion	10,007
E - Health	5,844
F - Sales & Service	20,490
G - Primary	1,304
H - Processing, Manuf., Utilities	2,512
I - Trades, Transport & Equipment Operators & Related	10,350

- A
- B
- C
- D
- E
- F
- G
- H
- I



Total estimated labour force in 2012 = 79,799

Labour Unions

Both the Canadian Labour congress and the New Brunswick Federation of Labour maintain offices in Moncton. The latter, along with several other labour organizations, as well as the Moncton & District Labour Council at 96 Norwood Avenue. Several unions have local chapters in the Greater Moncton Area.

Minimum Wage Orders: Effective April 1st, 2012 the minimum wage rates for all employees affected by the Minimum Wage Order, such as time workers, piece workers, and salaried employees have been as follows:

- \$10.00 per hour for the first 44 hours per week
- \$15.00 per hour for time over 44 hours per week

Employees are entitled to seven public holidays with pay:

New Years Day	January 1st
Good Friday	Friday before Easter Sunday
Canada Day	July 1st
New Brunswick Day	First Monday in August
Labour Day	First Monday in September
Remembrance Day	November 11
Christmas Day	December 25 th

Sunday Work: Employees who work in a tourist designated area or retail business who have received an Exemption to the Days of Rest Act may refuse to work on Sunday. An employee who is permitted to refuse to work on a Sunday shall give the employer verbal or written notice of refusal at least fourteen days before any Sunday on which the employee refuses to work.

Labour Legislation: Current information concerning provincial labour legislation may be obtained from the New Brunswick Employment Standards Branch at (506) 453-2725 or 1-888-452-2687(in N.B.) as well as at <http://www.gnb.ca/0308/index-e.asp>

Service Canada Centre: The Moncton Service Canada Centre serves the counties of Westmorland, Albert and Kent from its location at 95 Foundry St. P.O. Box 5003, Moncton, N.B. E1C 8R5.

The Centre is the point of delivery for the Government of Canada's programs and services including labour market information, employment insurance, income security programs, as well as a self serve information resource centre providing a variety of employment related information for employers and job seekers.

For further information concerning Service Canada's programs and services, please call (506) 851-6718 or 1-800-0-Canada or visit www.servicecanada.gc.ca

Postal Service

Postal services in the Greater Moncton area are provided through the Moncton Corporate Retail Outlet at 281 St. George Street. In addition, eight privately operated retail post offices are strategically located around the area to serve the public.

A total of 120 letter carriers provide parcel and letter mail delivery to some 60,496 homes and businesses in the Greater Moncton Area including 18 rural routes in the surrounding area. A total of 712 lock boxes at the main post office and a further 1,492 lock boxes at the privately operated postal outlets are available for the use of rental customers. A philatelic service is also available at the Moncton Corporate Retail Outlet on St. George St.

Communications Media

Newspapers: Moncton has one local daily newspaper in English, the Times-Transcript. Published by Brunswick News Inc., it has a Monday - Thursday circulation of 34,231, a Friday circulation of 44,038 and a Saturday circulation of 36,358.

Broadcasting: The Canadian Broadcasting Corporation operates English and French radio services in the city, as well as a French language television station. Local feed services are based in Moncton for CBC TV and for ATV. Several privately owned radio stations complete the on-air broadcasting facilities. A wide range of U.S. and Canadian commercial, educational and pay-TV channels are available through Rogers and BellAliant.

Financial Institutions

A full range of financial services, from commercial and personal banking, to loans, insurance, and investment services can be obtained within the Moncton area.





Chartered Banks:

- Bank of Montreal: 4 Branches
- Bank of Nova Scotia: 6 Branches
- Royal Bank of Canada: 5 Branches
- Canadian Imperial Bank of Commerce: 4 Branches
- Toronto-Dominion Bank: 3 Branches
- National Bank of Canada: 4 Branches
- Business Development Bank of Canada 1 Branch

Other Financial Services:

There are several investment brokers, including the Atlantic regional office of National Bank Financial and head office of Louisbourg Investments.

Insurance Companies:

All of the major Canadian insurance companies are represented in the Greater Moncton area. Insurance is very much a part of the Moncton skyline with profiles of the Blue Cross Centre and Assumption Place homes to the head offices of Blue Cross of Atlantic Canada, Blue Cross Life of Canada and the head office of Assumption Life. Other insurance companies, such as Co-Operators and Wawanesa, have their regional headquarters in Moncton.

Credit Unions and Commercial Co-Ops:

Co-Operative organizations play an important part in the financial life of Greater Moncton. Four credit unions operate in the Greater Moncton area. They are owned and operated by their members as provincially chartered, non-profit, savings and loan organizations, on the principle of “one member - one vote”. The co-operative movement has given rise to a number of other cooperative business organizations in Moncton. Co-Op Atlantic, a cooperative wholesaler serving over 100 member cooperatives in Atlantic Canada, has its central office here, as well as an agricultural feed manufacturing plant and two distribution centres.

Health Services

Moncton is well supplied with medical facilities and personnel. Health care professionals in the area include Public Health, Extramural Care and VON nurses, medical specialists and general practitioners, dentists and optometrists. There are also two major regional hospitals in Moncton:

The **Moncton Hospital** is part of a large network of hospitals, health centres, services and programs under the direction of Horizon Health Network which provides health services to the southern, central, and eastern regions of New Brunswick. The 381-bed critical care and major referral hospital serves communities throughout New Brunswick, Prince Edward Island and northern Nova Scotia. It offers services in Trauma, Neurosurgery, Burns, Oncology, Infectious Diseases, Neonatal Care, Provincial Child and Adolescent Psychiatry and Vascular Surgery plus extensive services in elevated secondary and primary care. The Moncton Hospital is one of the largest single employers within metro Moncton, employing 3,000 staff and physicians. <http://en.horizonnb.ca/home.aspx>

Vitalité Health Network and the Dr. Georges-L.-Dumont University Hospital Centre

Vitalité Health Network is Atlantic Canada’s leader in French-language health care services, training, and research. It offers unparalleled services in both official languages to community members, who are actively involved in their health and well-being. The Network includes eleven hospitals, community health centres, and clinics.

In Moncton, the **Dr. Georges-L.-Dumont University Hospital Centre** provides primary, specialized, and tertiary health care services to residents of southeastern New Brunswick and to the rest of the population. As a teaching hospital, it also plays a key role in research. Vitalité Health Network also has in Moncton the Dr. Léon-Richard Oncology Centre, the Mrg. Henri-Cormier Lodge, the Veterans’ Health Centre, a Community Mental Health Centre, a Sexual Health Centre, Addiction Services, Public Health, and many other programs and services. www.santevitalitehealth.ca



Other Medical Services: Psychiatric clinics in both city hospitals, a mental health clinic for out-patients, and a mental health day hospital providing psychiatric services without residential hospitalization provide a full range of care to patients in need of psychiatric help. Rehabilitation counsellors assist the physically handicapped and those with mental or personality disorders, coordinating medical and vocational assessment of clients, their treatment, job training and placement.

Greater Moncton is also equipped with medical laboratories, a chest clinic, immunization clinics, and treatment centres for cancer and alcoholism. The Red Cross has an active unit, and a Home Care program for senior citizens is administered by the Victorian Order of Nurses. The Extramural Hospital provides care in the homes of selected patients.

Clinidata operates the Health Management Call Centre in Moncton. This centre provides bilingual Tele-Triage service throughout New Brunswick. This allows callers to receive professional medical advice for the most clinically effective and efficient source of care.

Education

As an educational centre, the Greater Moncton Area is one of the best equipped in New Brunswick. Families moving here have access to excellent elementary and secondary schools. In all there are six high schools (4 English; 2 French) and 29 elementary and middle schools (21 English; 8 French) in the Moncton area. Students attending many of the English schools have the option of following either an English or a French Immersion curriculum.

The New Brunswick Community Colleges: Two New Brunswick Community Colleges in Greater Moncton provide training for the residents of Albert, Westmorland and Kent counties. Full-time programs are employment-oriented designed to meet the needs of the local job market, provincial labour force, and community needs.

The New Brunswick Community College's Moncton campus offers 35 full-time programs of one or two years' duration with a combination of theory and practical supported by on-the-job training. As well, part-time and contract training, night school and correspondence courses provide educational opportunities annually for over 3,500 Greater Moncton students.

www.nbcc.ca

Since 1981 the New Brunswick Community College—Dieppe Campus has had a presence in the francophone community offering its students programs geared to the job market. The College offers 26 regular programs, coop programs, internet training programs as well as evening classes. The regular programs include the field of applied arts, business & administration, information technology as well as the field of protection services, health, safety & mechanics. The College is in tune with the latest trends and is well known for its expertise in various programs as well as its adaptability with regard to new technologies.

www.ccnb.nb.ca

Established in 1963, the **Université de Moncton** is Canada's largest French-language university outside Quebec. It has three campuses (Moncton, Edmundston and Shippagan) with a full-time enrolment of close to 5,000. Close to 4,000 of these full-time students attend classes on the Moncton Campus, along with about 700 part-time students. Programs are offered in various fields of study including Medicine, Arts and Sciences, Administration, Nursing, Education, Engineering, Theatre, Translation, and the only French law school training lawyers exclusively in the common law tradition. Fine athletic facilities such as an impressive sports stadium, an excellent art gallery and an outstanding museum of Acadian social history are among the university's special features.

www.umoncton.ca

Mount Allison is Canada's #1 ranked undergraduate University. Known for the academic excellence of its students and faculty, its beautiful campus, and its famous Chancellor - the CBC's Peter Mansbridge, Mount Allison is located in Sackville, N.B., just 25 minutes outside of Moncton. The University offers a degree in Arts, Science, Commerce, Fine Arts, and Music. Master's degrees are also offered in some Sciences. With an enrollment of approximately 2,600 students, the University offers a unique educational experience with small class sizes and a personalized approach.



There is also a wide range of extracurricular activities available to the students as well as members of the larger community. Mount Allison University enriches Southeastern New Brunswick's cultural community and brings many well-known artists, lecturers, and performers to the area. www.mta.ca

Crandall University is located on a scenic 200 acre site on the Gorge Road in Moncton's North end. The university offers a Bachelor of Arts degree in eight disciplines, including a degree completion program in Organizational Management; a Bachelor of Business Administration, including a Bachelor of Business Administration Co-op; a Bachelor of Science degree in Biology; a Bachelor of Education degree, both concurrent and consecutive, in elementary and middle school education, as well as graduate level Advanced Education courses. Opportunities to study at world famous Oxford University and the Global Education Exchange Program for education students to intern in Melbourne Australia are a couple of the Off-site options they offer. Crandall's enrollment has been growing steadily and is presently around 840. The campus includes a theatre-style auditorium, spacious cafeteria, library, gymnasium, athletic fields, residence and a new educational building intended to bring enrollment to 1,000 students. For more information call (506) 858-8970 or visit www.crandallu.ca

Memramcook Institute: Medley of history and relaxation, the Memramcook Valley Resort is nestled in a rolling landscape of hills and dales, on 520 acres of land. An 18-hole golf course, tennis court, lake and walking and biking trails inspires this enchanted site. This vintage building offers different types of accommodations. A Health and Spa Centre is integrated and offers massages and other therapeutic services aimed at well-being and relaxation. The restaurant Au Vieux Collège serves Acadian gourmet cuisine as well as fresh seafood dishes.

Other Educational Establishments include two nursing schools and several private business colleges and computer technology & training schools.

Telephone and Telecommunications

Bell Aliant (TSX:BA) is one of North America's largest regional communications providers and the first company in Canada to cover an entire city with fibre-to-the-home (FTTH) technology with its Fibre OPT™ services. Through its operating entities it serves customers in six Canadian provinces with innovative information, communication and technology services including voice, data, Internet, video and value-added business solutions. Bell Aliant's employees are committed to deliver the highest quality of customer service, choice and convenience.

www.bellaliant.net

Roger's Communications offers its cellular service throughout the region along with its internet and cable services. Customer support is provided through its 1,000 person call centre in downtown Moncton.

www.rogers.com

Electricity www.nbpower.com

The New Brunswick Electric Power Commission provides the power service in the province. The Commission has interconnections with utilities in the provinces of Nova Scotia and Prince Edward Island, Quebec and in the state of Maine.

Power Factor Clause for small and large industrial customers: When the power factor is less than 90%, the maximum demand for which a charge is made shall be increased by a multiplier equal to the said 90% divided by the actual ratio of the kilowatts to the kilovolt amperes (measured simultaneously).

Residential service as of June 1, 2010

Urban - All cities, towns, villages with a population over 2,000 for all domestic uses;
 Rural: All areas not included under urban residential, for all domestic and general farm uses;
 Seasonal: All areas served by NBEPCC to residential properties where service is normally used seasonally (e.g. summer cottages) and which are not established as the customer's permanent residence.



Monthly Rate Blocks

Residential

Service Charge:	
Urban	\$19.73
Rural/Seasonal	\$21.63
Monthly Energy Charge:	\$9.85

A late payment charge of 19.56% per year (1.5% per month) with a \$0.50 monthly minimum will be charged on the unpaid arrears.

As of June 1, 2010

General Service I

Available in all areas served by the Commission, general service is applicable to all general service customers with single and/or three phase for rational use of electricity for all purposes other than those specifically covered under residential or industrial classification. Billing is based on the greater of either the monthly maximum KW demand or 90% of the monthly maximum KVA demand.

Service Charge:	\$20.93 per month
First 20 kilowatts of Demand	No Charge
Additional kilowatts of Demand	9.66¢/kW
First 5000 kilowatt-hours	12.07¢/kWh
Balance kilowatt-hours	8.56¢/kWh

General Service II (closed to new customers)

Available in all areas served by the Commission to general service customers either single and/or three phase who use electricity as their only source of energy for cooking, space heating, water heating, and all other purposes.

Service Charge:	\$20.93 per month.
First 20 kilowatts of Demand	No Charge
Additional kilowatts of Demand:	
Lesser of	\$5.93/kW
or	2.965¢/kWh
First 5000 kilowatt-hours	12.07¢/kWh
Balance kilowatt-hours	9.21¢/kWh

Small Industrial (up to 750 kW)

Demand Charge:	\$6.33/kW
First 100 kWh per kilowatt	12.26¢/kWh
Balance kilowatt-hours	5.76¢/kWh

Large Industrial (greater than 750 kW)

Demand Charge:	\$12.92 per kW of the billing demand per month
Energy Charge:	4.75¢ per kWh for all kWh per month

The Harmonized Sales Tax applies to all rates and charges with the exception of late payment charges.

Transportation

The Greater Moncton Area is located at the hub of most Maritime transportation networks. Highway links include the Trans-Canada Highway (Route #2) connecting Moncton with Halifax, Fredericton, Montreal, and points west, as well as Route #1 to Saint John; Route #6 to Dorchester and Sackville; routes #11 and 126 to Chatham/Newcastle and the North Shore; and Route #114 to Fundy National Park.

Distances by road to major centres:

Montreal	1049 km/660 mi.
Toronto	1563 km/968 mi.
New York	1180 km/735 mi.
Halifax	295 km/180 mi.
Fredericton	180 km/110 mi.
Saint John	145 km/90 mi.
Boston	830 km/520 mi.



The importance of Moncton's position in relation to the regional road system is demonstrated by the presence of office and terminal facilities for several general freight and commodity trucking firms. Daily inter-city passenger and express bus services are provided by Acadian Lines, linking Moncton with all Maritime points, Montreal, Boston, and New York.

Rail Services

Moncton has a long history as a rail centre for Atlantic Canada with CN lines radiating to Nova Scotia, P.E.I., and New Brunswick. Today, while the trains still rumble through town, the focus has changed somewhat with their Intermodal system playing a large part in CN's regional operations. The rail yards including CN's Intermodal facility are located next to the Moncton Industrial Park.

Water Transport

Companies locating in the Greater Moncton Area enjoy access to overseas markets, through the modern, all-weather seaports and container facilities of both Saint John and Halifax.

Air Services

Located in the hub of the Maritimes, the Greater Moncton International Airport (GMIA) is New Brunswick's largest and busiest international airport.

Contact information: Johanne Gallant, Director of Airport Commercial Development (506) 856-5435

Email: jgallant@gma.ca www.gmia.ca

Also at the airport, the Moncton Flight College, founded in 1929, operates the second largest flight school in Canada, offering training at all levels from private to senior commercial pilot's licenses. It also provides an excellent regional charter service.

NAV CANADA's Area Control Centre, located in Riverview, is responsible for air traffic control in maritime air space.

Airport Statistics:

- No. of Runways: Two
 - 1875 m x 61 m (6,150' x 200')
 - 2439 m x 61 m (8,000' x 200')

- Scheduled Carriers:
 - Air Canada 1-888-247-2262
 - United Airlines 1-800-523-3273
 - WestJet 1-800-538-5696
 - Porter Airlines 1-888-619-8584

City of Moncton

Civic Administration

The City of Moncton is governed by a City Council comprised of a Mayor and ten Councillors who are elected to serve for a four-year term. Elections are held on the second Monday in May, every four years.

The Mayor, and two Councillors-at-large are elected by a general vote of the entire electorate; the remaining eight Councillors represent the City's four wards (two per ward). There is no restriction on the number of terms to which these municipal officers may be elected.

Tax Structure

In 1983, all business tax in New Brunswick was abolished. In its place, all property in the province is now classified as either residential or non-residential, with non-residential rates being 50% higher than residential.

Total assessment of the real and true market value of property in the City of Moncton for 2012 stands at \$6.6 billion.



2012 Mill Rate/\$100

Provincial: res. - \$1.4573 non-res. - \$2.1859

Municipal: res. - \$1.6393 non-res. - \$2.459

B.I.A. \$0.16

Assessment cost: \$0.0194

1. The Provincial rate of \$1.4573 per \$100 of assessment applies to all properties. A provincial tax credit is allowed on the owner occupied portion of any building not held in a company name.

2. The Business Improvement Area Rate (B.I.A.) applies only to commercial properties in a designated downtown core area.

3. Building permit fees are \$7.50/ \$1,000 of construction.

Law Enforcement

The Codiac Regional RCMP at 520 Main Street, Moncton, with an establishment of 145 Regular Members, assumed policing responsibilities for the municipalities of Dieppe, Moncton and Riverview on January 18, 1998. Service is provided on a contract basis between the communities and the Royal Canadian Mounted Police. Superintendent Marlene Snowman is the Officer in charge.

The Codiac Regional Policing Authority (CRPA), a twelve member board, oversees the operation of Codiac Regional RCMP. Representatives are appointed by each of the municipal councils and New Brunswick government.

In 2006, Codiac Regional RCMP developed a three year comprehensive Business Plan outlining goals, objectives and initiatives in order to set out a clear direction to enhance the delivery of client-based services, as well as communicating the success of its many initiatives to the public.

Codiac Regional RCMP is committed to Community-Based Policing and supports it in many different ways. The "Problem-Orientated Policing Section", a unique community policing approach, continues its work from the downtown community office at 801 Main Street. The members of this section develop partnerships with numerous community groups to bring about both positive change and improvement. When community problems are encountered or anticipated, this Section actively works to bring all participants together to achieve solutions.

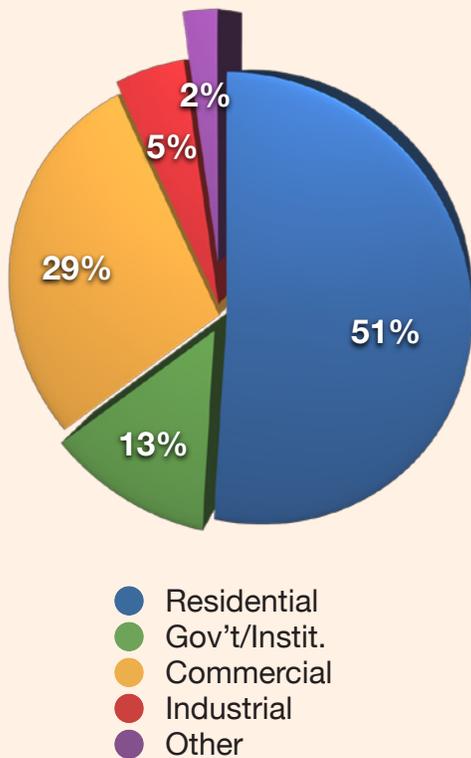
The Community Policing Section works extensively in the Middle and High schools, delivers D.A.R.E. (Drug Abuse Resistance Education) instruction to students in grades five and six, co-ordinates Neighbourhood Watch and oversees a complement of 21 police volunteers. Twenty Victim Services Unit volunteers under the guidance of Ms. Ginette Petitpas-Taylor are instrumental in assisting Codiac Regional RCMP officers at scenes of major crimes and meeting with victims to provide them with crisis intervention counseling as needed. Codiac Regional RCMP also has active group of auxiliary police constables, who provide support to our regular members.

Codiac Regional RCMP has several specialized enforcement and support sections to assist the members on patrol. The Street Crime Unit deals with issues such as Prostitution and Break and Enters. A six member Traffic Enforcement Section focuses on education and enforcement in the areas of impaired driving, seatbelts and speeding. The Drug Section is responsible for tackling the trafficking of narcotics at the street level within the community. An eleven member General Investigation Section investigates serious and fatal crimes against individuals. A two member Police Dog Section assists in tracking people and searching for drugs. A two member Criminal Intelligence Unit tracks crime trends and works closely with the Southeastern Criminal Intelligence Unit to ensure we are an "intelligence-led" police force.

Codiac also has immediate access to all provincial RCMP services such as the Emergency Response Team, Helicopter and Aircraft Services and Explosives Disposals Unit. It also contributes members to the Southeastern Criminal Intelligence unit

City of Moncton Building Permits 2012

Type of Construction	Value
Residential:	\$82,276,896
Government & Institutional	\$20,738,650
Commercial Construction	\$46,612,183
Industrial Construction	\$ 7,772,667
Other Permits	\$ 3,613,968
Total	\$161,014,364



Note: The total value of building permits in 2012 for the Greater Moncton area reached \$297 million. This includes Moncton, Riverview, Dieppe and other immediate areas.



Codiac Regional RCMP manages the Operational Communications Centre which is also a Regional Public Safety Answering Point (PSAP) providing emergency 911 services to Dieppe, Moncton and Riverview as well as parts of Westmorland, Albert and Kent counties in Southeastern New Brunswick.

Besides 145 regular members, Codiac Regional RCMP also employs twenty-four 911 dispatchers and twenty-five municipal support staff. Corps of Commissionaire members and civilian matrons provide guard service within the detention area.

All employees with Codiac Regional RCMP are guided by the Business Plan Mission Statement that states the force is dedicated to providing a professional, quality and compassionate policing service that promotes a safe and healthy community with a vision to being “Leaders in Policing”.

Fire Protection

The Moncton Fire Department is on constant alert at five well-equipped fire stations strategically located around the city. With a strength of 120 career firefighters augmented by 40 volunteer firefighters, it is able to respond to any size of emergency. Emergency service is requested via 911 computerized dispatch, where the call is announced/processed by joint Fire/Police dispatchers.

Equipment includes three engines, three ladder trucks, three pumper tankers, one heavy rescue unit, one hazardous material response unit, one rescue inflatable boat with motor, one fire command unit, one fire investigation van, one ice rescue boat with equipment and eight other vehicles for staff, administration and training.

Water Supply

The Turtle Creek watershed was developed and put into service in 1966 as a Moncton Regional Water Supply facility with a capacity of 15.0 million gallons per day (MGD). This has proven to be quite sufficient to serve the current requirements for water of about 100,000 people in the Greater Moncton area; however, allowing for the continued growth of the area, the City is currently building a second dam and reservoir to ensure supply well into the future.

The water system has a maximum pumping capacity of 30.0 MGD, but average daily consumption is about 12.0 MGD. Water pressure varies from 80 p.s.i. in downtown Moncton and 65 p.s.i. in the Moncton Industrial Park and Caledonia Industrial Estates to as little as 35 p.s.i. in some of the outlying suburban areas. Additional water resources amount to a further 5 - 10 MGD of available capacity. Reservoir storage capacity has been increased from 1.4 billion gallons to 1.8 billion gallons through the installation of spillway gates. In the Fall of 1999, the City of Moncton opened its new state of the art water treatment plant. With this new plant Moncton water meets or exceeds national guidelines for drinking water quality. The Water Quality Annual Report can be found at www.moncton.ca

Sewer System

The Greater Moncton Area has developed a multi-million dollar sewage collection and treatment system. The urban area, consisting of Moncton, Dieppe and Riverview, with the exception of a few fringe areas, is served by this system. In some areas, storm and sanitary sewers are separate, in some they are combined. Private septic tanks are in use on fringe area lots which are not serviced by sanitary sewers.

Waste Removal

City by-laws govern domestic and commercial garbage collection and disposal. The method of disposal involves a mix of landfill, composting and recycling. Residential service involves homeowner wet and dry separation with curbside pickup once per week paid for through municipal taxation. Commercial and industrial pickup is provided by private contractors engaged by those desiring service.

Moncton Water Supply: Chemical Analysis & Quality

Characteristic	Objective	Acceptable	Moncton
Colour (TCU)	5	15	2.0
Turbidity (NTU)	1	5	< 0.20
pH	-	6.5-8.3	7.1
TDS (mg/l)	500	1000	28-36
Hardness (mg/l)	80	180	15.0
Alkalinity (mg/l)	-	30-500	10.0
Iron (mg/l)	0.10	0.3	0.05
Calcium (mg/l)	< 75	200	5.0
Magnesium (mg/l)	< 50	150	1.0
Manganese (mg/l)	0.01	0.05	0.010
Copper (mg/l)	0.10	1	0.030
Zinc (mg/l)	1	5.0	0.005

Source: Canadian Drinking Water Standards and Objectives (col. 1&2) and the City of Moncton (col. 3).

Streets and Roads

The Engineering Department of the City of Moncton is responsible for the maintenance of the major portion of the road system within its boundaries. There is a total of 476 km of public streets, 65 km of private streets and 109 km of Provincially owned highways such as the Trans Canada Highway, Wheeler Blvd. and Veterans Highway. These numbers represent the actual centerline km. All streets, roads and highways are cleared regularly by the City or private contractors, under the Municipal Snow Removal Program or by the provincial Dept. of Highways.

Recreation

The Greater Moncton Area is ideally located with regard to recreational resources, both for tourists and for residents. It has been estimated that about one million out-of-area vacationers annually pass through the Moncton area by car, not to mention business travellers.

Attractions include the Tidal Bore on the Petitcodiac River and the extensive sand beaches of the Northumberland Strait, where the water is reputed to be the warmest on the eastern seaboard of North America north of the Carolinas. The Rocks at Hopewell Cape, and two national parks, Fundy and Kouchibouguac are other popular features.

World-famous Magnetic Hill is one of the chief curiosities of the entire maritime region, drawing hundreds of thousands of visitors annually. This unusual slope where water and cars seem to run uphill is also joined by the Magic Mountain water theme park and the Magnetic Hill Game Farm.

The City of Moncton operates many parks, playgrounds, and cultural and recreational facilities and programs around the city. The 7,000 seat Moncton Coliseum and Agrena complex is the home of Moncton's Quebec Major Junior hockey team, the Moncton Wildcats. Many major sporting events have taken place here over the years, and it is host to many popular entertainers, as well as trade shows and exhibitions.

A new stadium at the Univeristé de Moncton played host to the International Junior Summer Games in 2010, the largest sporting event ever held in Atlantic Canada. Also in 2010, the CFL played its first ever regular season game in the Atlantic region at the new stadium and did so again in 2011.

Major concerts at Magnetic Hill included the Rolling Stones playing to 85,000 people in 2005, followed by power couple Tim McGraw and Faith Hill and in 2008, the Eagles landed along with 50,000 plus fans. In 2011, U2 wrapped up their 360° World tour at the Hill in Moncton.

A four surface ice rink complex and an indoor golf/soccer dome sit alongside the ball fields and soccer fields of the Moncton Sportsplex. Across the street is the YMCA facility. Three curling clubs are among the other recreational facilities in the Greater Moncton Area, while the outdoor enthusiast will find hiking and ski trails, and first-class hunting and fishing opportunities close at hand. There are seven golf courses in the immediate area including the championship golf course, Royal Oaks, designed by Rees Jones.

Volunteer Services

A wide range of community service organizations, from recreational and social groups, to health care and counselling, depend on the generous support of volunteers for a large part of their success. Over 150 volunteer groups operate in the Greater Moncton Area. Persons wishing to donate their time and experience to any of these may do so by contacting the Moncton Volunteer Centre.

Economic Development

Business New Brunswick www.gnb.ca

The provincial government department, Business New Brunswick, has the principal responsibility for economic development of the provincial economy. Their objectives are to support and strengthen existing industries, attract new industry, increase the quality and level of employment, expand the tax base, maintain or improve levels of social or environmental quality, and alleviate regional disparities.



Invest New Brunswick www.inbcanada.ca

Guided by a private sector board of directors, Invest NB is focused on four key activities:

- Promoting New Brunswick as an attractive location for business investment
- Identifying and pursuing opportunities for strategic and commercially viable investment
- Negotiating and providing financial assistance when required and as appropriate to secure investments
- Managing portfolios of investments

Provincial Holdings Ltd.

Provincial Holdings Ltd. was established by the New Brunswick government as a crown-owned corporation to hold and administer the province's equity position in various companies. This agency is prepared to take an equity position in manufacturing industries wishing to locate in New Brunswick. The extent of the equity taken by Provincial Holdings Ltd. is negotiable and depends upon various factors in any particular proposal. For information, contact:

The Secretary, Provincial Holdings, P.O. Box 6000, Fredericton, N.B. E3B 5H1.

Atlantic Canada Opportunities Agency

www.acoa.ca

This agency was formed in 1987 to handle federal development programs for Atlantic Canada. The head office of ACOA is in Moncton. ACOA provides financial assistance to business through loan guarantees, interest free loans, and so on.

The Atlantic Canada Opportunities Agency
P.O. Box 6051, 644 Main Street, Moncton, N.B. E1C 9J8
(506) 851-6432 - Moncton
1-800-561-4030 - Fredericton (N.B. Regional Office)

Greater Moncton Chamber of Commerce

www.gmcc.nb.ca

Founded in 1891, the Greater Moncton Chamber of Commerce is the third largest Chamber in Atlantic Canada. It is an organization of more than 800 businesses who share a special interest in the economic and social welfare of the Moncton area. The Chamber's basic objectives are:

- To provide a forum through which the business community may initiate and promote the economic and social progress of the Greater Moncton Area.
- To express the view of the business community on matters of local, regional or national importance.
- To provide leadership which will give business a strong, collective voice.
- To facilitate business and social contact among members of the Chamber and to communicate topical information to them on matters of interest.
- To provide members with a forum enabling networking among local entrepreneurs.
- To provide cost saving opportunities for local business owners.

The Chamber speaks for the business community to political and other decision-makers on a wide range of issues. It helps promote economic development. It also offers a variety of services to members, including group insurance, petroleum and payroll processing discounts, a business directory to assist those in search of potential suppliers or clients, regular newsletters, Visa/Mastercard and debit card discounts, seminars, workshops and networking opportunities.

Membership in the Greater Moncton Chamber of Commerce is open to all businesses, individuals and organizations supporting business interests operating in the Moncton area.

Greater Moncton Chamber of Commerce
1273 Main Street, Suite 200, Moncton, NB E1C 0P4.
Telephone: 506 857-2883



Greater Moncton Strategic Partnership

The various agencies in the Greater Moncton area, along with the municipalities and many companies from the private sector have banded together to form the Greater Moncton Strategic Partnership. The partnership is intended as a means to increase coordination of economic development initiatives, and to foster increased promotion of the Greater Moncton.

Enterprise Greater Moncton

www.greatermoncton.org

Enterprise Greater Moncton is the overall economic development agency for Greater Moncton which includes Moncton, Dieppe and Riverview. The agency provides services such as consultation and assistance with government assistance programs. It is also responsible for the overall promotion of the area.

Downtown Moncton Centreville Inc.

www.downtownmoncton.com

Downtown Moncton Inc. is a private non-profit organization serving the interests of building and business owners in the downtown core while fostering a positive environment for individuals to work, shop, play, live and invest. Working closely with the City of Moncton and other economic agencies, DMCI has been a key participant in the revitalization of Moncton's downtown. Since initial efforts began, revitalization has included new sidewalks, trees, lampposts, and upgraded facades on several properties.

Over the years, a variety of projects have helped transform the downtown, projects such as the renovation of the classic Capitol Theatre, a new City Hall complex, the National Bank building, the headquarters for Atlantic Lottery Corporation, Roger's Communications support centre, as well as various offices, clubs and restaurants. More recent developments include a new Marriot Residences Inn and Keg restaurant alongside an expanded Blue Cross Centre and the nearby Justice Centre, opened in 2011.

Moncton Industrial Development Ltd.

www.moncton4business.com

Moncton Industrial Development Ltd. is a non-profit corporation established by the City of Moncton to promote the city's industrial and economic development.

Specifically, MID provides the following service to business:

- land sales in Moncton's two industrial parks
- information on available office and industrial space

Moncton Industrial Development operates three industrial parks, the Moncton Industrial Park, Caledonia Industrial Estates and the new Moncton Industrial Park West. The original Moncton Industrial Park is a 600 acre park situated on the city's west side. Launched in 1960, the park is home to some 265 companies.

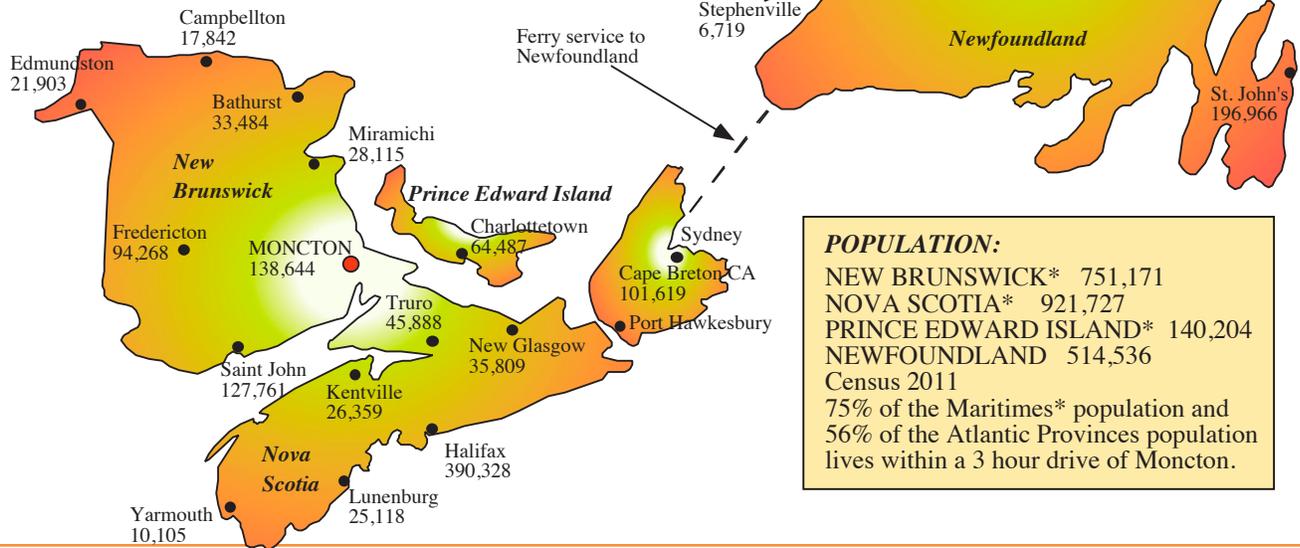
MID acquired an additional 640 acres to create the new Moncton Industrial Park West. Phase One of the new park is now open and ready for development with 91 acres currently available. Prices range from \$50,000 to \$90,000 per acre.

Caledonia Industrial Estates was established in 1976. The park today is a total of 1,660 acres with some 100 companies. Caledonia Industrial Estates offers two different municipal zones - Industrial Park and Heavy Industry. The park is situated alongside the Trans Canada Highway, with direct interchange access. A connector road provides a direct link to the Moncton Airport, just 4 km away.

261 acres are currently available with prices ranging from \$30,000 to \$50,000 per acre depending on the location and zone.



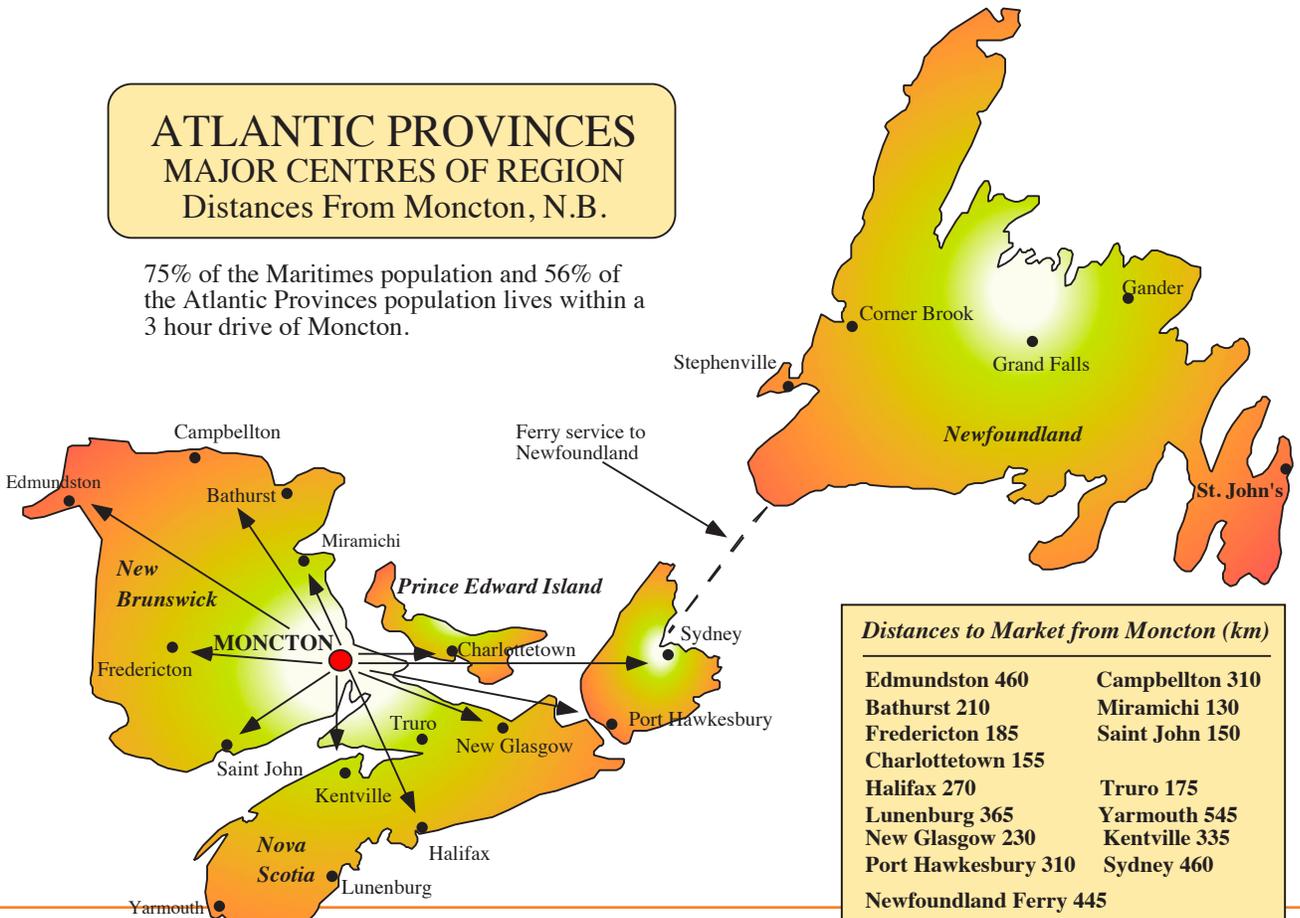
**ATLANTIC PROVINCES
MAJOR CENTRES OF REGION
POPULATION - Census 2011**



POPULATION:
 NEW BRUNSWICK* 751,171
 NOVA SCOTIA* 921,727
 PRINCE EDWARD ISLAND* 140,204
 NEWFOUNDLAND 514,536
 Census 2011
 75% of the Maritimes* population and
 56% of the Atlantic Provinces population
 lives within a 3 hour drive of Moncton.

**ATLANTIC PROVINCES
MAJOR CENTRES OF REGION
Distances From Moncton, N.B.**

75% of the Maritimes population and 56% of the Atlantic Provinces population lives within a 3 hour drive of Moncton.



Distances to Market from Moncton (km)

Edmundston 460	Campbellton 310
Bathurst 210	Miramichi 130
Fredericton 185	Saint John 150
Charlottetown 155	
Halifax 270	Truro 175
Lunenburg 365	Yarmouth 545
New Glasgow 230	Kentville 335
Port Hawkesbury 310	Sydney 460
Newfoundland Ferry 445	

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FEATURED LOT / PROPERTY
71 Loftus St.

Building Size: 20,065
SquareFeet Available: 23,875
Office SquareFeet Available: 3,300
Warehouse SquareFeet Available: 19,675

Full Details Other Lots/Spaces

Available lots in our Industrial Parks

If you cannot find exactly what you are looking for MID can help. Contact us and find out how.

Moncton Industrial Development
655 Main Street
Moncton, NB E1C 1E8, Canada
Phone: (506) 857-0700
E-Mail: mid@nb.aibn.com

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